



## Notice Inviting Tender for Selection of Agency for Creative IEC Content Development and Social Media Management

**e-tender (NIT) Reference No.: - 09/SHSB/IEC/2025-26**

1. The State Health Society, Bihar (SHSB), Patna intends to select an agency via e-tendering for Creative IEC Content Development and Social Media Management as per tender documents in the state of Bihar. The State Health Society Bihar invites bids from eligible business entities in providing the services as mentioned in this tender document. The selected bidder/agency shall be responsible to increase awareness and education about the health programs, benefits, government schemes, abhiyan etc. among the general masses so that they avail those services as per their benefit and convenience.
2. To participate in the e-tendering process, the bidder/agency are required to get themselves registered with Bihar Government Centralized e-Procurement portal at <https://eproc2.bihar.gov.in>. For assistance with registration or any technical support, bidders may contact the helpdesk at the following address, "Mjunction Services Limited, RJ Complex, 2<sup>nd</sup> Floor, Canara Bank Campus, Khajpura, Ashiana Road, P.S. - Shastri Nagar, Patna 800014, Bihar, e-mail id: [eproc2support@bihar.gov.in](mailto:eproc2support@bihar.gov.in), Toll Free Number- 18005726571 (Working Hours: 8AM to 7PM, All days in week except Sunday and few selected state holidays)".

### 3. Schedule of Events:

Sl.no.	Event Description	Timeline
3.1	Bid Submission Start Date & Time	28/06/2025 (Saturday) from 5:00 PM, on e-Procurement Portal ( <a href="https://eproc2.bihar.gov.in">https://eproc2.bihar.gov.in</a> )
3.2	Last date & time for submission (upload) of online bidding document.	21/07/2025 (Monday) till 05:00 PM, on e-Procurement Portal ( <a href="https://eproc2.bihar.gov.in">https://eproc2.bihar.gov.in</a> )
3.3	Last date & time for submission of EMD (Online Mode)	21/07/2025 (Monday) till 05:00 PM
3.4	Time, Date of opening of Technical Bid	22/07/2025 (Tuesday) at 1:00 PM on e-Procurement Portal ( <a href="https://eproc2.bihar.gov.in">https://eproc2.bihar.gov.in</a> )
3.5	Time, Date of opening of Financial Bid	To be announced later on the e-Procurement Portal ( <a href="https://eproc2.bihar.gov.in">https://eproc2.bihar.gov.in</a> )
3.6	Pre-bid meeting (Date & time)	04/07/2025 (Friday) at 11:00 AM
3.7	Pre- bid meeting venue	Conference Hall, State Health Society, Bihar, 4 <sup>th</sup> Floor, Swasthya Bhawan, Sheikhpura, Patna-800014

4. Bidder may also download the tender documents (a complete set of documents is available on website) from e-Procurement Portal (<https://eproc2.bihar.gov.in>) and submit its tender by using the downloaded document.
5. The tender shall be accompanied by Earnest Money Deposit (EMD) of **Rs. 20,00,000/- (Twenty Lakh Rupees only)** transferred through e-Payment mode (i.e. NEFT-RTGS, Internet Banking, Credit/Debit Card) on the link mentioned in the e-procurement portal (<https://eproc2.bihar.gov.in>). No bidder is exempted from submitting the EMD as mentioned in the tender document.
6. For further enquiry and information, please contact the following officers during office hours 10:00 AM to 5:00 PM to-
  - (i) Shri Rajesh Kumar (B.A.S.), Administrative Officer (AO), Contact No. 8544402054

  
Executive Director  
State Health Society, Bihar